# P-RC/EPA FUNDS PAPER

09/12/12

Tape # 12-5347 Time Code Unknown

Time 02:01 Format PKG

Date 09/12/12

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG:)) [1]

TAKE PKG

JEFF BARND REPORTING

RT:2:01

THE FEDERAL EPA'S FOOTPRINT COVERS STREAMS, HIGHWAYS.

FACTORIES AND THIS HOUSE IN PENNSYLVANIA.

OC: STD

[1]

[2]

YUP. THIS IS WHERE THE CHESAPEAKE BAY JOURNAL MONTHLY NEWSPAPER IS PUBLISHED. THE EPA IS A LONG TIME PARTNER IN

THIS NON-PROFIT VENTURE.

CG intv2 EPA NEWSPAPER

OVER ONE FIVE YEAR STRETCH, THE WASHINGTON GUARDIAN, NOTED THAT THE EPA HANDED OVER THREE AND A HALF MILLION

DOLLARS TO THE NEWSPAPER.

CG intv2 JOHN FRANKLIN

DOWN THE ROAD FROM THE NEWSPAPER. JOHN FRANKLIN LUNCHED AT THE COACH LIGHT RESTAURANT.

**TAXPAYER** 

[JOHN FRANKLIN]

[3]

CG intv2 PROF, RICHARD VATZ

[2]"Taxpayers money to run a paper that I have never heard of, it gets me upset."

TOWSON UNIVERSITY

[4]

SOT OUT

THIS YEAR THE FEDS GAVE CHESAPEAKE BAY PUBLISHER KARL BLAKENSHIP 330 THOUSAND DOLLARS, BLAKENSHIP ALSO MAINTAINS AN ONLINE WEBSITE AND OPERATES A NEWS SERVICE.

THE EPA OFFICE OF INSPECTOR GENERAL IS TROUBLED BY WHAT TAXPAYERS GET FOR THEIR MONEY.

A REPORT FOUND NO GOVERNMENT REGULATIONS WERE MET. THE INSPECTOR ENCOURGED THE EPA TO GO AFTER CHESAPEAKE BAY FOR ONE MILLION DOLLARS.

CHESAPEAKE'S CONTENT ALSO APPEARS IN METRO NEWSPAPERS SUCH AS THE BALTIMORE SUN. COMMUNICATIONS EXPERT RICHARD VATZ SAYS TRANSPARENCY IS SORELY MISSED

[RICHARD VATZ]

[3]"At the very least you have go to make the readers aware of this infusion of money that may affect the story."

ARTICLES DISTRIBUTED BY THE BAY JOURNAL NEWS SERVICE DON'T MENTION TIES TO THE EPA.

THE SUN'S OPINION EDITOR, ANDY GREEN, DECLINED TO TALK TO US FOR THIS STORY.

BLAKENSHIP REFUSED TO MEET WITH US AT THE FRONT DOOR OF HIS OFFICE. BUT BY PHONE HE LATER TOLD US

"THE EPA HAS NEVER TRIED TO INFLUENCE A STORY IN ANY WAY."

BLANKENSHIP'S WEBSITE MENTIONS EPA GRANTS. BUT VATZ SAYS EVEN THAT FALLS SHORT OF READER CLARITY.

"Anytime you have a conflict of interest it has to be articulated."

WE DON'T KNOW IF THE EPA WILL SEEK REPAYMENT FOR WHAT THE INSPECTOR GENERAL CALLED 'UNJUSTIFIED EXPENSES.'

I'M JEFF BARND REPORTING.

[4]

P-RC/INTERPLEADER Page 1 of 1

# P-RC/INTERPLEADER

#### 09/11/2012

**Tape #** 12-3366

Time Code Unknown Time 01:55

Format PKG **Date** 09/11/2012

#### **News Central Archive**

**Production Cues:** 

[0]

1

RT: 1:52

PKG

OC:

[1]

CG intv2s SETTLEMENT ON HOLD

**HENDERSON COUNTY** 

REALITY CHECK

[2]

show velkov in court

[3]

show court records

[4]

file of son (chuck)

[5]

show docs here

[6]

CG intv2 JACKIE NOVAK

VICTIM'S MOTHER

57-1:02

Text:

[0]((PKG))

[1]THE OCTOBER 2010 CRASH KILLED 5 PEOPLE AND INJURED TEN OTHERS. SOME OF THOSE VICTIMS HAVE FILED WRONGFUL DEATH AND NEGLIGENCE LAWSUITS HERE AT THE BUNCOMBE COUNTY COURTHOUSE... AND IN THE STATE OF ILLINOIS.. [2] HOME OF THE TRUCKING COMPANY DRIVER ROUMEN VELKOV WORKED FOR. [3] ACCORDING TO THE COMPLAINTS.. VELKOV AND THE GLOBE CARRIER COMPANY WERE HAULING GOODS FOR THE FERRARA PAN CANDY COMPANY ALSO OUT OF ILLINOIS.. VELKOV, THE CANDY COMPANY, AND OTHERS ARE NAMED IN THE WRONGFUL DEATH SUITS.

sot 6:10 "It wasn't just the driver who was responsible for this situation."

ONE OF THOSE LAWSUITS WAS FILED ON JACKIE NOVAK'S BEHALF.. [4] HER 22 YEAR OLD SON CHUCK AND HIS GIRLFRIEND.. THERESA SEAVER WERE KILLED IN THE CHAIN REACTION CRASH. THE ATTORNEY REPRESENTING HER AND OTHER VICTIMS IN ILLINOIS HAS ASKED THE FEDERAL COURT IN ASHEVILLE [5] TO PUT THE DISBURSEMENT OF THE MILLION DOLLAR INSURANCE MONEY ON HOLD..OR "STAY THE PROCEEDINGS PENDING THE FINAL RESOLUTION OF LITIGATION" IN STATE COURTS AGAINST VELKOV AND OTHERS.

[6]sot 4:39 "They can't dispense the funds because that's contingent on what happens in the other lawsuits."

NOVAK SAYS PAYING OUT THE CLAIM COULD HURT HER CASE.. AND THE EFFORT TO HOLD ALL OF THE PEOPLE RESPONSIBLE FOR THE CRASH ACCOUNTABLE..

sot 6:53 "It's the insurance company, it's the driver and maybe the owner of the truck if it's not the driver. But never the shippers, never the insurance companies. Nobody ever said, hey, why did you insure this guy. He's had how many violations, why is he even on the road."

US DISTRICT JUDGE MARTIN REIDINGER SIGNED AN ORDER THIS MONTH.. ASKING ALL PARTIES MAKING A CLAIM TO THE MILLION DOLLARS TO SHARE THEIR THOUGHTS ON WHETHER TO SUPPORT OR OPPOSE THE MOTION TO STAY.. POTENTIALLY LOCKING THE MONEY UP FOR YEARS WHILE THE WRONGFUL DEATH LAWSUITS WORK THEIR WAY THROUGH THE COURTS.

sot 4:03 "Some people can't afford to fix the property damage without that insurance money, so I understand why somebody's upset about that."

### P-RC/NUCLEAR SECURITY

**Tape #** 12-5300

Time Code Unknown **Time** 02:18

Format PKG **Date** Unknown

#### **News Central Archive**

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG:)) [1]

TAKE PKG RT:2:18

JENNIFER GILBERT REPORTING

OC: STD

[1]

CG intv2s NUCLEAR SECURITY

COURTESY: KNOXVILLE NEWS

REALITY CHECK

[2]

CG intv2 PHILLIP SWARTS

THE WASHINGTON GUARDIAN

[3]

CG intv2 MICHAEL GREENBERGER

CENTER FOR HEALTH & HOMELAND SECURITY

[4]

SOT OUT

SECURITY AT ONE OF AMERICA'S NUCLEAR FACILITIES IS NO MATCH FOR AN ELDERLY NUN. MEGAN RICE WAS AMONG THREE PROTESTORS WHO CALL THEMSELVES "TRANSFORM NOW PLOWSHARES" -- THAT EVADED ALL MEANS OF DETECTION A WEEK AGO -- GETTING INSIDE IN THE Y-12 NATIONAL SECURITY COMPLEX IN TENNESSEE.

PHILLIP SWARTS

[2]"So you actually have an 82 year old nun able to get in the facility, and they made it into a building where the uranium is housed.."

MUCH OF AMERICA'S WEAPONS GRADE URANIUM IS THOUGHT TO BE HOUSED THERE. A KEY ELEMENT NEEDED TO MAKE NUCLEAR BOMBS. NATIONALLY RENOWNED SECURITY EXPERT MICHAEL GREENBERGER SAYS AMERICA IS SETTING ITSELF UP FOR A NATIONAL DISASTER.

[3]MICHAEL GREENBERGER

"The problem here is if a terrorist is able to get loose in one of these facilities they could cause untold damage."

ACCORDING TO THE WASHINGTON GUARDIAN, THE SAME FACILITY, HAS COME UNDER THE SCRUTINY OF THE DEPARTMENT OF ENERGY FOR MISHANDLED EXPLOSIVES TO REPORTS OF EMPLOYEES SHOWING UP FOR WORK DRUNK.

"People are overworked there aren't enough people and its just yet another reflection the United State's government is trying to do things on the cheap."

PROBLEMS RUN WELL BEYOND OAK RIDGE. THE WASHINGTON GUARDIAN COMBING THROUGH DOCUMENTS FOUND SERIOUS SECURITY ISSUES PLAUGING NUCLEAR FACILITIES AROUND THE U.S.

INSPECTORS AT THE SAVANNAH NUCLEAR FACILITY IN SOUTH CAROLINA AND AT THE IDAHO NATIONAL LABORATORY DISCOVERED DYNAMITE AND C-FOUR PLASTICS STORED NEAR FLAMMABLE MATERIALS.

AT THE SANDIA NATIONAL LAB IN NEW MEXICO, THE INSPECTOR

GENERAL FOUND FLAWS IN INVENTORY REPORTS. THE LAB COULD NOT FIND HIGH EXPLOSIVES -- IN FACT, IN 2006 IT COULD NOT EVEN LOCATE SOME DETONATORS AND ROCKET MOTORS.

EVEN LOS ALAMOS -- THE BIRTHPLACE OF THE ATOMIC BOMB IS NOT SQUEAKY CLEAN...CONCERNS PERSIST WHETHER THE FACILITY IS ADEQUATELY PROTECTED FROM THE SHOCKS OF AN EARTHQUAKE TO WILDFIRES.

OFFICIALS WITH THE ENERGY DEPARTMENT TOLD THE GUARDIAN THEY ARE AWARE OF THE CONCERNS AND MOST ARE BEING ADDRESSED.

NUN MEGAN RICE IS OUT OF JAIL ON HER OWN RECOGNIZANCE. SHE WILL CONTINUE HER PROTEST AGAINST NUCLEAR FACILITIES -- SHE WANTS TO SHUT THEM ALL DOWN -- AT THE LEAST, SHE INTENDS TO KEEP FINDING THE FLAWS.

I'M JENNIFER GILBERT REPORTING

[4]

### P- GAS PRICE RELIEF

**Time Code** Time **Format** Date Tape # 12-5333 01:30 PKG Unknown DVD **News Central Archive** Text: **Production Cues:** [0]((TAKE PKG)) [0] TAKE PKG [1] THEY JUST KEEPS GOING UP. rt: 1:26 GAS PRICES BREAKING RECORDS AND WALLETS THIS LABOR DAY og: its too high. WEEKEND. [1] [2] CG intv2 GAS PRICE SPIKE (14:02 "Every holiday weekend the gas prices go up. it doesn't make any sense to me.") 0-5 NATION WIDE PRICES TOPPED OUT AT 3.83 PER GALLON. [2] 21 CENTS HIGHER THAN ONE YEAR AGO. CG intv2 JIGNASA PATEL (09:16 "its horrendous...no reason for it.") DRIVER ACCORDING TO TRIPLE-A,, YOU CAN BLAME THE PRICE HIKE ON 6-12 HURRIANCE ISSAC. [3] THE STORM DIDN'T DAMAGE ANY OIL REFINERIES OR RIGS IN THE GULF...BUT ALL HAD TO BE SHUT DOWN IN PREPERATION. CG intv2 SANGI PATEL NOT ALL DRIVERS ARE BUYING THE EXPLINATION. DRIVER (09:40 "it doesnt' surpirse me. i dont' think i'm alone when i say its a 1:02-1:06 conspiracy with the oil companies." 9:49)

[4]

CG intv2 SHANNON GUEHO

DRIVER

1:22-1:26

(14:06 "why did gas go up...and then ti goes up and up...and then it only comes down on tuesday." 14:17)

JIGNASA PATEL AND HER HUSBAND LIVE IN SPARTANBURG.

DURING A STOP IN ASHEVILLE...THEY ONLY PUT 10-BUCKS IN THE TANK...WAITING TO CROSS THE STATE LINE WHERE PRICES ARE JUST A LITTLE CHEAPER.

[3]

(12:23 "i'm not going to get gas here...no way...i wont do it." 12:25)

ANALYSTS SAY GAS PRICES ARE EXPECTED TO FALL BY

OCTOBER.

DEMAND FOR GAS DECREASES AFTER THE SUMMER TRAVEL SEASON...AND WE SWITCH BACK TO WINTER GASOLINE...THAT'S CHEAPER TO PRODUCE.

(9:49 "gas prices go down in the winter months....then they go back up in the summer months...which goes to show do they need to be that high year round?" 10:04)

DRIVERS SAY PRICES ARE SO HIGH...EVEN A LITTLE RELIEF WON'T BE ENOUGH.

#### [4]

(16:03 "i always think its too high. i'f you're working full time...its too high." 16:07)

## P GAS PRICES

#### 08/03/12

**Tape #** 12-3326

Time Code Unknown

**Time** 01:35

Format PKG **Date** 08/03/12

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG))

TAKE PKG

[1]DO YOU REMEMBER THIS?

RT: 1:36

THIS WAS THE PRICE OF GAS IN JUNE.

OC: WE'LL BE LUCKY

6:39

[1]

" You know I told my son I said you might come down to 2.50 cents, he said dream on mom."

CG intv2 GAS PRICES SPIKING

BUT IT DIDN'T TAKE LONG.

**BUNCOMBE COUNTY** 

FOR US TO SEE THIS

0-5

3.48 A GALLON.

[2]

[2]5:06:17-5:06:23

CG intv2 HENRY O'SHIELDS

" It's getting outrageous...but they do."

DRIVER

17-21

A MONTH AND A HALF LATER....THE PRICE AT THE PUMP IS

JUMPING.

[3]

[3]Steve Anderson

CG intv2 STEVE ANDERSON

4:48:12

DRIVER

"They can shoot up in a hurry and it takes a long time for them to drop."

28-31

THE AVERAGE PRICE FOR GALLON OF GAS IN NORTH CAROLINA IS 3.46

[4]

COMPARED TO LAST MONTH....DRIVERS ARE PAYING CLOSE TO 30-CENTS MORE.

CG intv2 TENIA HARRIS

DRIVER

[4]tenia harris

42-46

5:00:11-5:00:19

[5]

"Yeah, it is.....How are we going to get to work?"

CG intv2 CAROLYNN CROUCH

[5]Carolynn Crouch

DRIVER

48-51 QUICK!!

[6]

CG intv2 LOUIS BALLARD

DRIVER

59-1:04

[7]

CG intv2 RONALD BAILEY

DRIVER

1:16-1:21

6:21

" You know when you are on a limited income, like a senior citizen, which I am, it makes it even more difficult."

TRIPLE A CAROLINAS BLAMES THE SPIKE ON TENSION IN THE MIDDLE EAST.

DRIVERS AREN'T BUYING IT.

[6]louis ballard

:48

" We've had trouble with the Middle East for years now. I don't see why that s hould be an issue. I don't know."

THEY HAVE THEIR OWN IDEAS.

THAT'S WHY CAROLYNN CROUCH SPORT THIS BUMPERSTICKER.

7:13

" I think it's just greed. I think the gas companies are making a big profit."

[7]4:57 Ronald Bailey

It doesn't match...very slow decline."

BUT WHATEVER THE REASON IS...

DRIVERS AGREE WILL NEVER SEE CHEAP GAS AGAIN.

5:07:17

<sup>&</sup>quot;I don't believe it will ever go under 3 again. If it does we'll be lucky."

Page 1 of 2

# P-ISAAC GAS PRICES

#### 08/29/12

Tape # 12-3352 Time Code Unknown

Time 01.49 Format PKG

Date 08/29/12

#### **News Central Archive**

**Production Cues:** 

[0]

[0]((TAKE PKG:))

TAKE PKG

RT:1:49

OC: STD

[1]

CG intv2s FIGHTING FUEL SHORAGES

**BUNCOMBE COUNTY** 

TOP STORY

[2]

CG intv2 DENESE BALLEW

REGIONAL PLANNER

[3]

CG intv2 GREG ISREAL

**GENERAL SERVICES** 

((SHERRILL BARBER REPORTING:))

[1](SOUND OF DRIVER:) 20.31 I'm more concerned on about the availability of gas than I am in short-term increases in gas.

(SHERRILL:) THE CRISIS OF BACK-TO-BACK HURRICANES THAT CRIPPLED REFINERIES IN SEPTEMBER OF 2008... REMAINS FRESH IN DRIVERS' MEMORIES.

(BOB KENDRICK [DRIVER]:) 20.57 I remember long lines for gas, fortunately, my car's flex fuel, so I could go to ethanol to get gas, but that's very disruptive.

(SHERRILL:) AND HERE IN THE MOUNTAINS... THE SHORTAGE LASTED FOR WEEKS UNTIL REFINERIES AND PIPELINES CAME BACK ON LINE.

[2](DENESE BALLEW [REGIONAL PLANNER]:) 2.00 And so as a region, we've all come together with emergency management, public works and administration officials came up with a regional plan to put us in a better position.

(SHERRILL:) THAT BETTER POSITION HAS GIVEN 23 CITIES AND 5 COUNTIES IN THE MOUNTAINS AN ENERGY PLAN TO HELP GOVERNMENTS KEEP RUNNING WHEN GAS AND OIL SUPPLIES RUN LOW, A 200-THOUSAND DOLLAR FEDERAL GRANT PAID FOR AN OVERHAUL... OF FUEL SUPPLIES FOR GOVERNMENTS.

(DENESE BALLEW:) 2.12 We've taken a look at contract administration, how the pipeline works, things we can do to be better prepared in the future, so that we can get petroleum whenever there is a shortage.

(SOUND OF GENERAL SERVICES DIR:) 13.10 As soon as we see it head for New Orleans, I called and checked the fuel levels down here.

(SHERRILL:) BUNCOMBE COUNTY GENERAL SERVICES DIRECTOR GREG ISREAL FOUND BOTH OF THESE STORAGE TANKS WERE BELOW HALF-FULL. HE ORDERED A TOTAL OF 10-THOUSAND GALLONS TO FILL THEM UP.

(SOUND OF GENERAL SERVICES DIR:) 13.47 In times of emergency, it's for emergency services vehicles only.

(SHERRILL:) AND EXPERTS SAY THAT REDUCES THE DEMAND ON GAS STATIONS FOR EMERGENCY VEHICLES... FREEING UP SUPPLIES FOR CONSUMERS. THERE ARE OTHER WAYS TO CUT GAS USE... IN THE PLAN.

[3](GREG ISREAL [GENERAL SERVICES DIR.]:) 14.13 We'll start taking vehicles off the road like tax department vehicles, permits and inspections vehicles, we can suspend those services and not have an impact on life safety for the citizens of the county.

SHERRILL BARBER NEWSA13.

# P-GAS PRICES INCREASE

#### 07/09/12

Tape # 12-3305 Time Code Unknown

Time 01.25 **Format** PKG

Date 07/09/12

**News Central Archive** 

**Production Cues:** 

[0]

[0]((TAKE PKG:))

TAKE PKG

((FRANK FRABONI REPORTING:))

RT:1:22

[1]sot 4:42 "I was a little bit surprised."

og: happier I am.

[2]sot8:24 "I heard at the beginning of summer it was gonna be could've been up around 5 dollars."

[1]

NO SUPER OFF TOP

[3]sot 11:44 "might have been last week, week before they said it was

going to continue coming down."

[2]

10:47 nats

CG intv2 ELI MORROW

PEOPLE ONCE PUMPED UP OVER LOW PRICES..

ASHEVILLE REIDENT

sot 11:25 "I liked it myself, I guess most people did. But I don't see why it should go up."

3-7

ARE NOW SPINNING..

[3]

CG intv2 JOHN ALLEN

sot 12:30 "I don't know, we just gonna have to take whatever they put on the thing I guess.."

YANCEY CO. RESIDENT

sot 8:24 "I have no idea what's going on."

7-11

[4]sot 4:45 "I wish they'd stay down but atleast they're down more than they were."

[4]

CG intv2 MARY SHERAOUSE

sot Fraboni "Drivers are paying a little more, prices inching up again. But it could be worse. Prices are still about 20 cents lower than they were at this time last year."

ASHEVILLE RESIDENT

[5]SENIOR PETROLEUM ANALYST PATRICK DeHAAN AT GASBUDDY DOT COM SAYS "WHILE I DON'T NECESSARILY BELIEVE THAT THE RECENT UPTICK IN CRUDE PRICES WILL STICK, I ALSO DON'T SEE PRICES FALLING CONSIDERABLY LOWER UNTIL AFTER THE

CONCLUSION OF THE SUMMER DRIVING SEASON.."

30-34

[5]

sot 4:59 "I don't buy gas very often. (LAUGHS)"

graphic

MARY SHERAOUSE WHOSE CAR GETS ABOUT 45 MILES TO THE

GALLON...

vo/cover 5:27 "I think they're gonna keep going up."

nats 6:06 door

IS PROUD OF HER PRIUS PURCHASE...

vo/cover 5:39 "I think we'll be back to close to 4 dollars again.."

BUT STILL DOESN'T LIKE WHERE GAS IS HEADED.

sot 5:03 "The longer they stay down, the happier I am."

## P-GAS PRICES INCREASE 07/09/12

Tape #	Time Code	Time	Format	Date
12-3305	Unknown	01:22	PKG	07/09/12

#### **News Central Archive**

**Production Cues:** Text:

[0] [0]((TAKE PKG:))

TAKE PKG ((FRANK FRABONI REPORTING:))

[1]sot 4:42 "I was a little bit surprised." RT:1:22

[2]sot8:24 "I heard at the beginning of summer it was gonna be could've og: happier I am.

been up around 5 dollars."

[1]

[4]

30-34

[5]

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NO SUPER OFF TOP

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PEOPLE ONCE PUMPED UP OVER LOW PRICES... CG intv2 ELI MORROW

sot 11:25 "I liked it myself, I guess most people did. But I don't see why it ASHEVILLE REIDENT

should go up."

3-7 ARE NOW SPINNING..

[3] sot 12:30 "I don't know, we just gonna have to take whatever they put on

the thing I guess.." CG intv2 JOHN ALLEN

sot 8:24 "I have no idea what's going on." YANCEY CO. RESIDENT

[4]sot 4:45 "I wish they'd stay down but atleast they're down more than 7-11

they were."

sot Fraboni "Drivers are paying a little more, prices inching up again. But it could be worse. Prices are still about 20 cents lower than they were at this CG intv2 MARY SHERAOUSE

time last year."

ASHEVILLE RESIDENT [5] SENIOR PETROLEUM ANALYST PATRICK DeHAAN AT GASBUDDY

> DOT COM SAYS "WHILE I DON'T NECESSARILY BELIEVE THAT THE RECENT UPTICK IN CRUDE PRICES WILL STICK, I ALSO DON'T SEE PRICES FALLING CONSIDERABLY LOWER UNTIL AFTER THE

CONCLUSION OF THE SUMMER DRIVING SEASON...'

sot 4:59 "I don't buy gas very often. (LAUGHS)" **GRAPHIC** 

MARY SHERAOUSE WHOSE CAR GETS ABOUT 45 MILES TO THE Gas Buddy.com

GALLON..

PATRICK DeHAAN

#### SENIOR PETROLEUM ANALYST

"While I don't necessarily believe that the recent uptick in crude prices will stick, I also don't see prices falling considerably lower until after the conclusion of the summer driving season.."

vo/cover 5:27 "I think they're gonna keep going up."

nats 6:06 door

IS PROUD OF HER PRIUS PURCHASE...

vo/cover 5:39 "I think we'll be back to close to 4 dollars again.."

BUT STILL DOESN'T LIKE WHERE GAS IS HEADED.

sot 5:03 "The longer they stay down, the happier I am."

### P - GAS PRICES

#### 08/09/2012

Tape # 12-1094

Time Code

Time 01:30

Format PKG **Date** 08/09/2012

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG)) [1]

TAKE PKG

If you're planning to use the car for one last summer vacation, brace vourself. Gas prices are expected to skyrocket.

RT:1:28

"INSTEAD OF THE TRIP, WE GOTTA SAVE UP JUST FOR THE GAS."

OC: STD

[1]

Nationally, gas prices have climbed 27 cents a gallon in the past

month. Over the next few days, drivers out west could see gas prices go up 25 cents or more.

CG intv2 JAMIE COURT

"OH NO. HOW DO YOU EXPECT PEOPLE TO MANAGE?"

PRESIDENT, CONSUMER WATCHDOG

"IT IS WHAT IT IS."

1:04-1:08

A string of refinery breakdowns across the country have sent fuel traders into a panic and prices soaring.

A refinery fire near San Francisco is being blamed for a shortage of hundreds of thousands of barrels of oil. The West Coast is already paying the price.

"TO FILL UP MY TRUCK, IT TAKES ME \$110. EVERY TIME."

The Midwest is feeling the pain too. In Michigan, gas climbed 34 cents in one week, after pipeline ruptures

between Wisconsin and Illinois. Equipment problems closed parts of three refineries in Illinois and Indiana.

But Jamie Court of consumerwatchdog.org doesn't think the refineries are the problem. He blames the oil companies.

"THIS SYSTEM IS MADE TO BREAK. AND WHEN IT BREAKS, BECAUSE THERE IS SO LITTLE INVENTORY, IT LETS THE OIL COMPANIES RAISE PRICES REALLY QUICKLY AND MAKE A BIG PROFIT."

In a statement, a spokesman for the trade group representing oil companies said: "We do not know what will happen. People will make guesses. We are not among them."

Whatever the cause, experts say the high prices are here to stay at least through Labor Day, if not longer.

Tahman Bradley, ABC News.

### P-GAS PRICES GOING DOWN

Tape # Unknown Time Code Unknown

Time 01:26 **Format** PKG

Date Unknown

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG))

TAKE PKG

[1]

RT:1:26

THEY JUST KEEPS GOING UP.

og: its too high.

GAS PRICES BREAKING RECORDS AND WALLETS THIS LABOR DAY WEEKEND.

[1]

[2]

CG intv2 GAS PRICE RECORD

(14:02 "Every holiday weekend the gas prices go up. it doesn't make any

sense to me.")

0-5

**ASHEVILLE** 

NATION WIDE PRICES TOPPED OUT AT 3.83 PER GALLON.

[2]

21 CENTS HIGHER THAN ONE YEAR AGO.

CG intv2 JIGNASA PATEL

(09:16 "its horrendous...no reason for it.")

DRIVER

ACCORDING TO TRIPLE-A,, YOU CAN BLAME THE PRICE HIKE ON HURRIANCE ISSAC.

6-12

THE STORM DIDN'T DAMAGE ANY OIL REFINERIES OR RIGS IN THE

[3]

GULF...BUT ALL HAD TO BE SHUT DOWN IN PREPERATION.

CG intv2 SANGI PATEL

NOT ALL DRIVERS ARE BUYING THE EXPLINATION.

DRIVER

(09:40 "it doesnt' surpirse me. i dont' think i'm alone when i say its a conspiracy with the oil companies." 9:49)

1:02-1:06

(14:06 "why did gas go up...and then ti goes up and up...and then it only comes down on tuesday." 14:17)

[4]

JIGNASA PATEL AND HER HUSBAND LIVE IN SPARTANBURG.

CG intv2 SHANNON GUEHO

DURING A STOP IN ASHEVILLE...THEY ONLY PUT 10-BUCKS IN THE TANK...WAITING TO CROSS THE STATE LINE WHERE PRICES ARE

JUST A LITTLE CHEAPER.

1:22-1:26

DRIVER

[3]

(12:23 "i'm not going to get gas here...no way...i wont do it." 12:25)

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#### [4]

(16:03 "i always think its too high. i'f you're working full time...its too high." 16:07)

P AVL JOBS/FORBES Page 1 of 2

## P AVL JOBS/FORBES 07/02/2012

Tape # Unknown Time Code Unknown **Time** 01:40

Format PKG **Date** 07/02/2012

**News Central Archive** 

Production Cues:

[0] ((PKG IN:))

TAKE PKG nats 1:44

RT:1:38 [1]WHEN TOURISTS COME TO ASHEVILLE...

Text:

OC: THE TOP 20 sot 10:36 "We kind of took the trolly tour to get the lay of the land."

[1] THEY THINK OF MANY THINGS...

CG intv2 "HEMP-RIDDEN"

REMARK

sot 10:16 "The history of Asheville."

sot 14:20 "People just love everybody and they love Asheville."

**ASHEVILLE** 

sot 11:20 "A little free thinking."

0-4

[2]

BUT HEMP RIDDEN?

CG intv2 SIMONE LUKE

[2]15:28 "I would say it's a friendly open place, but I wouldn't necessarily associate it with hemp."

VISITING FROM FLORIDA

16:46 "I don't know, not a very intelligent person I guess."

17-21

[3]13:48 "I don't know too much hemp or anything of that nature but I guess it means a term of more social and active type persons and I think that's what Asheville is."

[3]

DERB CARTER, DIRECTOR OF THE SOUTHERN ENVIRONMENTAL LAW CENTER...

ASHEVILLE RESIDENT

CG intv2 ANTWAN MILLER

sot 1:36 "The entire email was tongue in cheek."

25-29

[5]

WAS REFERRING TO FORBES' RANKING ASHEVILLE 17TH IN THE
NATION FOR BUSINESS AND CAREERS.. [4] HE WROTE, "HEMP
RIDDEN ASHEVILLE AT 17? THE DRUM CIRCLE SHOULD BE

PARTICULARLY RAUCUOUS THIS AFTERNOON."

graphic quote

graphic pic

[5]sot 1:44 "We've been dealing with a general assembly here that thinks

North Carolina is over regulated and we need to repeal all our

environmental regulations, yet we have areas that are consistently ranked

as best for business."

A TONGUE IN CHEECK JAB AT REPUBLICANS.. BUT TO MANY

ASHEVILLE VISITORS..

CG intv2 EDDIE HERRON

VISITING FROM FLORIDA

1:14-1:17

[7]

CG intv2s FRIDAY DRUM CIRCLE

**ASHEVILLE** 

FILE

1:18-1:22

[8]

CG intv2 MARK GARLAND

VISITING FROM ATLANTA

1:26-1:29

[9]

CG intv2 NICOLE HERRON

VISITING FROM FLORIDA

1:30-1:34

[6]12:52 "Pot smoking? I think every town's a pot smoking town."

[7]THE INSINUATION THAT ASHEVILLE IS SOME CANNIBAS CARNIVAL...

nats drum circle

IS HARD TO UNDERSTAND.

[8]17:30 "Asheville's such a great city, I can't imagine, he's obviously never been here, spent time with the people"

[9]13:19 "It's a quaint place, it's friendly, it's up and coming as you said in business. Ok why can't Forbes rank you in the top 20?"

### GVL JOBS 7/06/2012

Tape # Unknown Time Code Unknown **Time** 00:20

Format RDR **Date** 7/06/2012

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0] [1] [2]((HOLLY:))

RK

HUNDREDS OF NEW JOBS ARE COMING TO THE UPSTATE.

**AUX 8: BUSINESS REPORT** 

A-V-X, AN ELECTRONICS SUPPLIER, SAYS IT IS INCREASING ITS MANUFACTURING AND RESEARCH OPERATIONS IN GREEVILLE

COUNTY.

READER

THE 14-MILLION DOLLAR INVESTMENT IS EXPECTED TO CREATE

279 JOBS OVER THE NEXT FEW YEARS.

[2]

[1]

A-V-X SAYS IT IS RENOVATING A BUILDING TO ACCOMODATE THE INCREASED ACTIVITY.

CG intv2 HOLLY HEADRICK

THE COMPANY'S HEADQUARTERS ARE LOCATED IN FOUNTAIN INN.

# NC FREIGHTLINER JOBS

9/19/12

**Tape #** 12-5016

Time Code Unknown **Time** 00:30

Format VO

**Date** 9/19/12

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((VICTORIA))

**RPS: BUSINESS REPORT** 

THE **FREIGHTLINER** PLANT IN ROWAN COUNTY WILL SHUT DOWN FOR A NUMBER OF DAYS.... TO ADJUST ITS PRODUCTION

SCHEDULE.

[1]

TAKE VO

[1] [2] ((TAKE VO))

[2]

NO LAYOFFS ARE PLANNED AT THE PLANT... AND THE COMPANY DID NOT SAY HOW MANY DAYS THE PLANT WILL CLOSE.

CG intv2s FREIGHTLINER PLANT

DAIMLER TRUCKS NORTH AMERICA SAYS THE MOVE COMES IN RESPONSE TO AN INDUSTRY-WIDE REDUCTION IN TRUCK

**ROWAN COUNTY** 

ORDERS.

**BUSINESS REPORT** 

ONLY ABOUT HALF OF THE 11-HUNDRED NEW JOBS ANNOUNCED

IN JANUARY.... HAVE BEEN FILLED.

THE COMPANY HAD HOPED TO OFFER JOBS TO ALL WORKERS WHO WERE LAID OFF IN 2008.... WHO STILL WANTED TO WORK AT

THE PLANT.

ABOUT 21-HUNDRED PEOPLE WORK AT FREIGHTLINER NOW.

# OCONEE JOBS COMING

#### 08/02/12

Tape # Unknown Time Code Unknown Time 00:25

Format ANIMAP **Date** 08/02/12

**News Central Archive** 

**Production Cues:** 

Text

[0]

[0]((LARRY))

TGT

A COMPANY THAT MAKES AEROSPACE COMPONENTS IS MOVING TO THE UPSTATE... AND CREATING DOZENS OF JOBS .

[1]

TAKE ANIMAP: JOBS COMING

[1] "A-I-D COMPANY" WILL SET-UP ITS NEW FACILITY IN OCONEE COUNTY.

COUNTY.

THE 7-MILLION-DOLLAR INVESTMENT IS EXPECTED TO GENERATE 75 NEW JOBS OVER THE NEXT SEVERAL YEARS.

A-I-D MAKES CONTROL RODS USED IN DIFFERENT TYPES OF AIRCRAFT.

OPERATIONS IN THE NEW FACILITY WILL LIKELY BEGIN IN THE FIRST QUARTER OF 2013...

WITH HIRING STARTING THIS OCTOBER.

## MORGANTON JOBS 09/10/2012

	Tape #	
1	Jnknown	

Time Code Unknown Time 00:20

Format ANIMAP **Date** 09/10/2012

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((FRANK;))

28

NEW JOBS ARE COMING TO A PLANT IN MORGANTON.

[1]

((TAMMY:))

TAKE MAP

[1] GOVERNOR PERDUE'S OFFICE SAYS LEVITON

MANUFACTURING IS EXPANDING AND ADDING 152 NEW JOBS

OVER THE NEXT THREE YEARS.

THE COMPANY MAKES ELECTRICAL WIRING. POWER CABLES AND

OTHER ELECTRICAL PRODUCTS.

YOU CAN LEARN MORE ABOUT THE EXPANSION AND THE JOBS BY GOING TO MY40 DOT TV AND CLIKING ON NEWS.. AND MORE INFO.

# CHEROKEE CO BAKERY JOBS

### 07/26/12

Tape # Unknown Time Code Unknown

Time 00:20 Format MAP

Date 07/26/12

**News Central Archive** 

Production Cues:

Text:

[0]

[0]((FRANK))

TGT

AN INDIANA-BASED BAKERY PLANS TO OPEN A NEW FACILITY IN

THE UPSTATE... CREATING DOZENS OF JOBS.

[1]

TAKE MAP: BAKERY JOBS

[1] ACE BAKERY L-L-C WILL INVEST MORE THAN 18-MILLION-DOLLARS IN CHEROKEE COUNTY.

THE COMPANY MAKES BAKED GOODS FOR THE RETAIL AND FOOD SERVICE MARKETS.

THE PLANT IN GAFFNEY IS EXPECTED TO GENERATE 51 NEW JOBS.

ACE PLANS TO START HIRING BY THE END OF THE YEAR.

Page 1 of 1 P-JOBS FRUSTRATION

# P-JOBS FRUSTRATION

08/22.12

Tape # 12-5319 Time Code Unknown

Time 01:33 Format PKG

Date 08/22.12

**News Central Archive** 

**Production Cues:** 

[0]((TAKE PKG:)) [1]

TAKE PKG RT:1:33

BEN BECKER REPORTING

[1]

"at times it can be very frustrating"))

CG intv2 JOBS FRUSTRATION

WEST PALM BEACH, FL

vincent whitehurst is Among those still looking for a job at work force alliance in west palm beach, he's been out of work for more than six months. he's worked in manufacturing, customer service, has a four year degree and still can't find a job

[2]

CG intv2 VINCENT WHITEHURST

"family helps, odd jobs been saving grace at this point")

JOB SEEKER

Employment and the economy are central themes in the presidential campaign, with President Barack Obama and Republican challenger Mitt Romney debating whose policies would best boost the expansion.

[3]

CG intv2 JOHN BROWNE

MARKET ANALYST

[2]"i don't know what the president or romney will ultimately make a difference in my personal life"

"unemployment said to be 8.2 percent, but it is really 22.3 percent"))

[4]

CG intv2 PATRICK CANNAN

WORKFORCE ALLIANCE

john browne is a stock market economist. he says millions have stopped looking for work which doesn't count in the unemployment numbers. he says the outlook is grim

[3]"24 million unemployed, 42 million on food stamps, it's not a very good picture"))

[5]

but their is some hope.

SOT OUT

patrick cannan (cuh-nan) is the communications director of work force alliance. he says they have placed more than 16,000 people in jobs in the last year

[4]" i think people are patient, but it turns out 10 applications for evey job"

as for Whitehurst, time is of the essence if he doesn't get a job in the next six months.

woo man. I'm claiming I'll get a job in 6 months..it will be pretty devastating"))

BEN BECKER REPORTING.

[5]

# FOREST CITY JOBS

Tape # Unknown Time Code Unknown **Time** 00:34

Format VO

**Date** 07/13/2012

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0] [1]((KATIE))

CONTINUING COVERAGE

GOOD NEWS FOR A COUNTY WITH THE THIRD HIGHEST UNEMPLOYMENT RATE IN THE STATE.

[1]

2-S MAIN-D

A FINE FOODS COMPANY WILL BRING MORE THAN 300 JOBS TO RUTHERFORD COUNTY OVER THE NEXT THREE YEARS.

[2]

TAKE VO

[2] [3]

VALLEY FINE FOODS MAKES GOURMET PASTA DISHES, AND IS BASED OUT OF NAPA VALLEY CALIFORNIA.

[3]

CG intv2s NEW JOBS

FOREST CITY

CONTINUING COVERAGE

ITS THE OLD "SIMEUS FOOD PLANT", THAT WILL BE THE COMPANY'S EAST COAST HEADQUARTERS.

THE COMPANY ANNOUNCED FRIDAY, THEY'LL BRING 305 NEW JOBS TO THE COUNTY AT AN AVERAGE SALARY AROUND 31 THOUSAND DOLLARS, PLUS BENEFITS.

IN A COUNTY WHERE MANUFACTURING HAS CRUMBLED OVER THE YEARS, IT'S WELCOMED NEWS.

ESPECIALLY WITH A 13-POINT-9 PERCENT UNEMPLOYMENT RATE.

## PERDUE RTP JOBS

#### 07/24/2012

Tape # Unknown Time Code Unknown Time 00:15

Format WIPE VO **Date** 07/24/2012

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((HOLLY)) [1]

WIPE VO

MORE THAN 400 NEW JOBS ARE COMING TO NORTH CAROLINA.

[1]

**NE-TAPP**, A DATA STORAGE FIRM, PLANS TO EXPAND ITS CALIFORNIA-BASED OPERATIONS AT RESEARCH TRIANGLE PARK.

CG intv2 400 NEW JOBS

((JAY))

WAKE COUNTY

THE NEW JOBS WILL PAY AN AVERAGE OF 100 THOUSAND

DOLLARS PER YEAR.

# **NEW NC JOBS**

### 07/23/12

**Tape #** 12-05275

Time Code Unknown **Time** 00:15

Format WIPE VO **Date** 07/23/12

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAMMY/WIPE VO)) [1]

WIPE VO

MORE THAN 450 JOBS ARE COMING TO NORTH CAROLINA.

[1]

NETAPP, A DATA STORAGE FIRM, PLANS TO ADD JOBS AT

RESEARCH TRIANGLE PARK.

CG intv2s 450 JOBS COMING

THE CALIFORNIA BASED COMPANY WILL INVEST MORE THAN 76

MILLION DOLALRS TO EXPAND ITS DATA CENTER.

RESEARCH TRIANGLE PARK

**BUSINESS REPORT** 

THE NEW JOBS WILL PAY AN AVERAGE OF 100 THOUSAND

DOLLARS PER YEAR.

## P HARRAHS JOBS

#### 07/09/12

**Tape #** 12-3305

Time Code Unknown **Time** 01:20

Format PKG **Date** 07/09/12

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((PKG IN:))

TAKE PKG

[1]MARIO LOOK LIVE INTRO 1.08.34.01 STATE LAWMAKERS ALREADY APPROVED THE CASINO EXPANSION, THE ONLY THING WAITING NOW IS THE FEDERAL [2]GOVERNMENT'S GREEN LIGHT. BUT THE CASINO LEADERS HERE SAY THEY'RE NOT WAITING. THEY'RE GOING AHEAD WITH THE HIRING OF 400 LIVE DEALERS.

RT: 1:17

OC: std

WHO SAYS WE'RE STILL IN A RECESSION? NOT THE FOLKS AT HARRAH'S CHEROKEE CASINO.

THAT THE OTHER OTHER OF TOTAL

cg intv2 MARIO BOONE

(JO BLAYLOCK, HARRAH'S CHEROKEE CASINO 49.35.16 ") We have the jobs. Please come and work with us."

CHEROKEE

the jobs. I lease come and work with

[2]

[1]

THE CASINO WILL HOST A JOB FAIR WEDNESDAY FROM 10-TO-4.

CG intv2 500 NEW JOBS

JO BLAYLOCK, HARRAH'S CHEROKEE CASINO 46.58.24 "We have about five hundred positions open."

CHEROKEE

THE JOBS ARE MAINLY FOR LIVE DEALERS FOR THE NEWLY APPROVED BLACKJACK AND POKER TABLES.

[3]

nat pop

CG intv2 JO BLAYLOCK

MARIO STNDP 1.06.49.04 IF YOU'VE NEVER BEEN A CASINO

HARRAH'S CHEROKEE CASINO

DEALER, DON'T WORRY. HARRAH'S WILL SEND YOU TO SCHOOL TO LEARN.

45-49

[4]

13-49

JO BLAYLOCK, HARRAH'S CHEROKEE CASINO 47.43.14 "Initially we're training for blackjack dealers and that takes about three weeks."

cg intv2 MARIO BOONE

AND THAT'S NOT ALL

CHEROKEE

nat pop

[3]JO BLAYLOCK, HARRAH'S CHEROKEE CASINO 49.23.28 "We're hiring for security, we have marketing, food and beverage, so really we have a lot of positions open right now."

JO BLAYLOCK SAYS THE ADDED JOBS ARE A SHOT IN THE ARM FOR THE REGION AT LARGE.

JO BLAYLOCK, HARRAH'S CHEROKEE CASINO 49.38.12 "We're excited that we can employ many more people in our region that can

impact their families and their financial life."

[4]LOOK LIVE TAG 1.10.23.29 AND AGAIN, CASINO MANAGERS PLAN TO HIRE MANY OF THE WORKERS ON THE SPOT, SO YOU'RE ENCOURAGED TO BRING IMPORTANT DOCUMENTS LIKE YOUR DIVERS LICENSE AND SOCIAL SECURITY CARD. REPORTING FROM JACKSON COUNTY, I'M MARIO BOONE, NEWS 13.

\*

# P-JULY JOBS REPORT

#### 08/03/12

Tape # 12-5293 Time Code Unknown

Time 01:25 **Format** PKG

Date 08/03/12

**News Central Archive** 

**Production Cues:** 

[0]

[0]((TAKE PKG:)) [1]

TAKE PKG

KARIN CAIFA REPORTING

RT:1:24

JULY'S JOBS REPORT BROUGHT MIXED NEWS ABOUT THE STATE OF ECONOMIC RECOVERY, MORE JOBS, BUT MORE AMERICANS

UNABLE TO FIND WORK.

OC:STD

[1]

ACCORDING TO THE LABOR DEPARTMENT, THE NATION'S BUSINESSES CREATED 163,000 JOBS DURING JULY, BEATING

ECONOMISTS EXPECTATIONS OF 95,000.

CG intv2 JULY NUMBERS

WASHINGTON, DC

BUT THE UNEMPLOYMENT RATE TICKED UP SLIGHTLY TO EIGHT-POINT-THREE PERCENT FROM EIGHT-POINT-TWO PERCENT IN JUNE.

[2]

cg intv2 MITT ROMNEY

THREE JOBS REPORTS NOW REMAIN BEFORE NOVEMBER'S ELECTION... AND WITH MIXED NUMBERS CAME MIXED REVIEWS.

(R) PRESIDENTIAL CANDIDATE

ON THE STUMP IN NEVADA. REPUBLICAN MITT ROMNEY POINTED TO FRIDAY'S NUMBERS AND SAID PRESIDENT OBAMA'S PLANS

AREN'T WORKING.

[3]

SOT OUT

[2]It's another hammer blow to the struggling middle-class families of America, because the president has not had policies that put American families back to work. I do, I'll put them in place and get America working again.

ACKNOWLEDGING THERE'S STILL TOO MANY AMERICANS OUT OF WORK, THE PRESIDENT NOTED ONE-POINT-ONE MILLION JOBS HAVE BEEN CREATED THIS YEAR AND SAID THE ECONOMY IS HEADED IN THE RIGHT DIRECTION, ALBEIT SLOWLY.

Here's the thing, we're not going to get there, we're not going to get to where we need to be if we go back to the policies that helped to create this mess in the first place.

THREE YEARS AFTER THE RECESSION'S END. ABOUT 12-POINT-EIGHT MILLION AMERICANS REMAIN OUT OF WORK. JUST OVER FORTY PERCENT OF THEM, UNEMPLOYED FOR SIX MONTHS OR MORE.

IN WASHINGTON, I'M KARIN CAIFA.

[3]

Page 1 of 2 P-RUTH NEW JOBS

## P-RUTH NEW JOBS

Tape # 12-5263 Time Code Unknown

Time 01:50 Format PKG

Date Unknown

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0] [1]((TAKE PKG))

TAKE PKG

CLOSING TIME ON A FRIDAY AFTERNOON.

RT=1:50

AS MOST ARE HEADING HOME FROM WORK....ITS WORK THESE

PEOPLE ARE TRYING TO FIND.

[1]

18:49"we've been looking all day."

CG intv2s NEW FACTORY JOBS

SLIM PICKINGS AT THE EMPLOYMENT SECURITY COMMISSION IN

FOREST CITY.

TOP STORY

**RUTHERFORD COUNTY** 

NOT AT LOT OF LOCAL JOBS ON THE SEARCH ENGINES OR ON

THE STREETS.

[2]

[2]2:07"i drover over a thousand miles in three days, looking for work."

CG intv2 JOAN EARLS

BUT BY JOAN EARLS REACTION, YOU KNOW ITS GOOD NEWS

WE'VE BROUGHT ALONG WITH US.

JOB SEEKER

2:40"yee, hah. haha. yeah great."

[3]

21-25

SHE'S PRACTICALLY SALAVATING AT THE THOUGHT OF ONE OF

THESE JOBS.

CG intv2 DEREK SMILEY

"clapping??"

JOB SEEKER

VALLEY FINE FOODS ANNOUNCED TODAY...THEY'LL BRING 305 NEW JOBS TO THE COUNTY OVER THE NEXT THREE YEARS.

1:23-1:27

[4]

GOOD PAYING JOBS... AN AVERAGE SALARY AROUND 31

THOUSAND DOLLARS, PLUS BENEFITS.

CG intv2 MICHELLE ABERNATHY

1:10"i've been out of work for... since april the 4th.

JOB SEEKER

IN A COUNTY WHERE MANUFACTURING HAS CRUMBLED OVER

THE YEARS...JOB BANKS NEED TO BE REBUILT.

1:39-1:43

ESPECIALLY WITH A 13.9 PERCENT UNEMPLOYMENT RATE...THE

THIRD HIGHEST IN THE STATE.

ITS THIS OLD SIMEUS FOOD PLANT, ABOUT HALF A MILE FROM

THE E-S-C...THAT WILL BE THE COMPANY'S EAST COAST

HEADQUARTERS.

DEREK SMILEY CAN'T HIDE HIS EXCITEMENT.

P-RUTH NEW JOBS Page 2 of 2

[3]8:10"i feels real good, a lot of door are opening yo ucan make life plans, opens a lot of doors and dreams can be made things can happen you can raise your family better."

THE FAMILY HE AND AND MICHELLE ABERNATHY HAVE STARTED WITH THEIR 2 MONTH OLD DAUGHTER.

[4]10:36"i definitely would be buying her toys and all the things i want to be buying her but can't."

SO ON THIS FRIDAY THE 13TH...HERE'S HOPING THEIR LUCK WILL SOON CHANGE..

8:52" I can't wait for the jobs to get here."

## P-NC FIRST LADY TICKETS

#### 07/29/12

Tape # 12-7054

Time Code Unknown Time 01:00

Format PKG Date 07/29/12

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG)) [1]

TAKE PKG

THE LINE

RT: 55

16:48- " i hope i get in."

OC:history being made

FOR THIS TICKET

[1]

27:49- "we are very excited about seeing First Lady Michelle Obama here in Greensboro North Carolina."

CG intv2s WAITING FOR TICKETS

GREENSBORO

MICHELLE OBAMA IS MAKING A CAMPAIGN STOP IN GREENSBORO

THIS WEEK

**VOTE 2012** 

6:53- "its really exciting because i missed her when she was at a & t for

THE FIRST LADY IS BUILD

THE FIRST LADY IS PUMPING UP VOTERS -- TELLING THEM WHAT'S AT STAKE NOVEMBER 6TH

16:14- "obviously north carolina is very critical in this election."

VOTERS BRAVED THE HEAT IN DOWTOWN GREENSBORO FOR A FREE TICKET TO SEE THEIR FIRST LADY

9531--27:24 --"I brought my water, my music and my unmbrella...so im good."

29:17- "Hours in the hot sun."

4:58- "We've been here since 11:15--we came directly from church because its important we hear our first lady."

FOR THESE OBAMA SUPPORTERS A TICKET IN HAND

29:50- "it makes us feel honored its like a once in a lifetime chance that you see the first lady in person."

MAKES THE WAIT WORTH IT

15:36- "i feel like its history being made."

# P-ROMNEY PICKS RYAN

Tape # Unknown Time Code Unknown

Time 01:20 **Format** PKG

Date Unknown

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG)

TAKE PKG

(nats)

IT'S OFFICIAL - IT'S A ROMNEY-RYAN TICKET.

CG intv2 ROMNEY CHOOSES RYAN

NOW, THERE ARE SIGNS TO PROVE IT.

[1]

CG intv2 MITT ROMNEY

SUPPORTERS WAVED THESE AT A CAMPAIGN EVENT JUST

HOURS AFTER THE OFFICIAL

[2]

ANNOUNCEMENT.

CG intv2 PAUL RYAN

[1]sot Romney: he's taken our party and with his intellectual leadership has

helped make sure that we focus on values that we fight of things we believe

in.

RYAN QUICKLY TOOK ON THE ROLE OF ATTACK DOG.

[2] sot Ryan: President Obama is not going to run in an election on his record

because it's a terrible record and he didn't change his tune, he didn't

moderate, he staved hard left,/// Hope and change has now become attack and

blame.

PAUL RYAN IS A 42-YEAR-OLD, SEVEN-TERM U-S CONGRESSMAN FROM WISCONSIN. A

ROMAN CATHOLIC, HE AND HIS WIFE, JANNA, ARE THE PARENTS OF THREE CHILDREN.

HE ADVOCATES MAJOR CUTS IN FEDERAL SPENDING AND CHANGES TO MEDICARE, MAKING

HIM A HIGH-PROFILE TARGET FOR DEMOCRATS

RYAN HITS THE CAMPAIGN TRAIL AS POLLS SHOW PRESIDENT

OBAMA OPENING A LEAD

OVER MITT ROMNEY.

NOW WE'LL SEE IF RYAN MOVES THE SPEEDOMETER ON THE GOP BANDWAGON.

"... together, we will unite America and GET THIS DONE!"

PREETI ARLA ON CAMERA:

THE OBAMA CAMPAIGN WASTED NO CRITICIZING RYAN... CALLING HIS BUDGET PLAN

RADICAL AND SAYING IT WILL PUT GREATER BURDENS ON THE MIDDLE CLASS AND

SENIORS.

PREETI ARLA, ABC NEWS, WASHINGTON.

## P-AKIN RAPE COMMENTS

#### 8/20/12

**Tape #** 12-3339

Time Code DVD **Time** 01:40

Format PKG **Date** 8/20/12

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0] [1]((TAKE PKG)) [2] [3]

TAKE PKG

((KAREN TRAVERS REPORTS FROM WASHINGTON DC))

CG intv2 AKIN'S RAPE COMMENTS

OVER THE WEEKEND MISSOURI CONGRESSMAN AND SENATE CANDIDATE TODD AKIN WAS

ASKED ABOUT HIS SUPPORT FOR A BAN ON ABORTION...EVEN IN

CASES OF RAPE.

[1]

:00

HIS RESPONSE HAS CAUSED AN UPROAR:

RT: 1:23

AKIN SOT:

OC: STD

[2]

"It seems to me...first of all...from what I understand from doctors...that'

doctors...trat

CG INTV2 REP. TODD AKIN

s really rare...if it's a legitimate rape...the female body has ways to try

(R) MISSOURI

and shut that whole thing down."

[3]

AKIN LATER SAID HE 'MISSPOKE' AND THAT HE HAS 'DEEP EMPATHY' FOR RAPE

CG INTV2 KAREN TRAVERS

VICTIMS.

WASHINGTON, D.C.

BUT THE DAMAGE WAS DONE.

AKIN'S OPPONENT, SENATOR CLAIRE MCCASKILL, CALLED HIM

IGNORANT AND SAID HIS

COMMENTS WERE OFFENSIVE.

UNTIL YESTERDAY, SHE WAS SEEN AS ONE OF THE MOST

**VULNERABLE DEMOCRATS UP FOR** 

RE-ELECTION.

BUT NOW THE RACE HAS BEEN TURNED UPSIDE DOWN.

THE CONSENSUS AMONG REPUBLICANS THIS MORNING IS THAT

AKIN MAY HAVE DOOMED

HIS CHANCES.

PARTY OFFICIALS ARE LOOKING INTO WAYS TO REPLACE HIM ON THE TICKET, BUT THEY

WOULD HAVE TO CONVINCE HIM TO DROP OUT ASAP.

THE WEEK BEFORE THE REPUBLICAN CONVENTION KICKS OFFTHIS IS CERTAINLY NOT

WHAT THE PARTY WANTS TO FOCUS ON.

LAST NIGHT MITT ROMNEY'S CAMPAIGN PUT OUT A STATEMENT FROM THE CANDIDATE AND

HIS RUNNING MATE PAUL RYAN SAYING THEY QUOTE ...

GFX:

"DISAGREE WITH MR. AKIN'S STATEMENT" AND THEIR ADMINISTRATION QUOTE "WOULD

NOT OPPOSE ABORTION IN INSTANCES OF RAPE."

O/C CLOSE:

IN AN INTERVIEW THIS MORNING, MITT ROMNEY WENT EVEN FURTHER - CALLING AKIN'S

COMMENTS INSULTING, INEXCUSABLE, AND OFFENSIVE. BUT THAT MAY NOT BE ENOUGH

TO PUT THE ISSUE TO REST. KT ABC NEWS WASHINGTON.

TIME/INITIAL:

## P-ROMNEY AND THE 47 PERCENT 09/18/2012

Tape # 12-5354 Time Code DVD

Time 01:25 **Format** PKG

Date 09/18/2012

#### **News Central Archive**

**Production Cues:** 

[0]

TAKE PKG

RT: 1:25

OC- NEWS 13

cg intv2s THE 47 PERCENT

**VOTE 2012** 

[1]

CG intv2s MITT ROMNEY

(R) PRESIDENTIAL CANDIDATE

**VOTE 2012** 

14 - 27

[2]

CG intv2 JAY CARNEY

WHITE HOUSE PRESS SECRETARY

30-48

Text:

[0]((TAKE PKG)) [1] [2]

THE UNSCRIPTED REMARKS AT A FLORIDA FUNDRAISER WERE POSTED ON THE WEBSITE OF THE LIBERAL MAGAZINE "MOTHER JONES". YOU CAN'T HEAR ALL THE QUESTIONS ASKED OF THE CANDIDATE...BUT YOU CAN HEAR ANSWERS LIKE THIS ONE...ABOUT OBAMA SUPPORTERS.

"There are 47 percent who are with him, who are dependent on government, who believe that, they are victims. Who believe that government has the responsibility to care for them."

THE OBAMA CAMPAIGN SEIZED ON THE STORY.

"When you are president of the United States you are president of all the people not just the people who voted for you. You have heard the president saying so many times, because he deeply believes it, that we are in this together - all of us."

LATE MONDAY NIGHT. ROMNEY TOLD REPORTERS HIS COMMENTS WERE NOT ELEGANT. BUT HE DEFENDED THE MESSAGE.

"Do you believe in a government centered society that provides more and more benefits or do you believe instead in a free enterprise society where people are able to pursue their dreams? I believe the latter will help more people get good jobs."

ROMNEY IS ALSO RECORDED JOKING ABOUT WISHING HE HAD LATINO HERITAGE AND EXPRESSING DOUBTS ABOUT PROSPECTS FOR MIDDLE EAST PEACE. NOT THE KIND OF PUBLICITY HE WAS LOOKING FOR WITH THE ELECTION LESS THAN 50 DAYS OUT. I'M STACEY COHAN REPORTING.

Page 1 of 2

## P-MACHINE GUN SOCIAL

09/29/12

**Tape #** 12-7069

Time Code Unknown Time 02:11

Format PKG **Date** 09/29/12

**News Central Archive** 

Production Cues: Text:

[0] ((TAKE PKG))

TAKE PKG (EMMA WRIGHT REPORTING)

RT:2:11 [1]((EMMA))

[1] SOME PEOPLE SAY THEY THINK A MACHINE GUN SOCIAL IS

DISTASTEFUL AND GIVES BREVARD A BAD NAME.

CG intv2 EMMA WRIGHT

[2]

THEY TELL US THEY WISH THE TEA PARTY HAD PICKED A

DIFFERENT TOWN TO HOLD THE EVENT.

CG intv2s MACHINE GUN SOCIAL [2]((NAT GUNS))

BREVARD THEY BROUGHT OUT THE BIG GUNS TO RAISE MONEY DURING A

CRUCIAL ELECTION YEAR.

TOP STORY ((COVER??))

[3] (09:02 "this is not frivolous exercise...its a fundrasier.")

CG intv2 RICK GILGIS

TEA PARTY SUPPORTERS SHELLED OUT 25 TO 50 BUCKS....

TEA PARTY SUPPORTER (04:16 "actually this was my bday present.")

105-110 TO FIRE A FULL MAGAZINE USING THE AUTOMATIC WEAPON OF

[4] THEIR CHOICE.

CG intv2 ERIN FOX (4:20 "it was great, absoulty great.")

TEA PARTY SUPPORTER RICK GILGIS SAYS HE HAD A BLAST AT THE MACHINE GUN SOCIAL.

114-119 (06:02 "i believe in many of the things...trying to keep america,

america...with a capital A. 06:15)

[5] GILGIS SAYS THERE IS NO BETTER WAY TO SUPPORT HIS

PARTY...THEN BY EXERCISING HIS SECOND AMENDMENT RIGHT.

[3](0:8:44 "they're patriotic...want to preserve the freedoms we enjoy that

BREVARD our forefathers invisioned many years ago...when they wrote

124-129 ...constitution." 08:53)

[6]

CG intv2 ANN DERGARA

CG intv2 HOWARD JOHNSON

**BREVARD** 

142-146

[7]

CG intv2 EMMA WRIGHT

TWITTER @WRIGHT EMMA

[4](42:33 "its important to me...standup for what you believe in." 42:38)

BUT THE FUNDRAISER FACED THE FIRING SQUAD IN DOWNTOWN BREVARD.

(1:07:25 "we live in a free country...but yes, i was shocked.")

SOME PEOPLE...UP IN ARMS OVER THE MACHINE GUN SOCIAL.

[5](1:07:47 "go join the army if you want to shoot a machine gun..not going to shoot it around your house." 1:07:50)

[6](1:13:23 "i understand second amendment rights...control guns in america.")

TEA PARTY SUPPORTERS SAY THAT'S THE POINT.

(09:06 "we're not advocating violence in any way , shape or form."..just want to preseve our liberties." 09:12)

[7]((EMMA))

THE TEA PARTY SAYS MONEY RAISED AT THE MACHINE GUN SOCIAL WILL PAY FOR POLITICAL ADVERTISING.

### P-UNEMPLOYMENT/VOTING 09/27/12

Tape # 12-5366 Time Code Unknown

Time 02:45 Format PKG

Date 09/27/12

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG)) [1]

TAKE PKG

(INGRID ALLSTAEDT REPORTING)

RT:2:43

AS THE YEARS HAVE TURNED TO MONTHS AND NOW

WEEKS...BOTH CANDIDATES ARE COUNTING ON YOUR VOTE THIS

NOVEMBER.

OC: STD

[1]

"Nats of candidates and clapping.?"

CG intv2s JOBS & THE ELECTION

BUT IT'S THE JOB COUNT THAT MAY MATTER IN BATTLEGROUND STATES LIKE NORTH CAROLINA, ONE OF SEVEN SWING STATES THAT SAW AN UNEMPLOYMENT INCREASE IN AUGUST...

**VOTE 2012** 

Standup

00-05

[2]

"HERE IN NORTH CAROLINA, THE UNEMPLOYMENT RATE

DROPPED ONE PERCENT OVER THE PAST YEAR BUT WENT UP A THIRD OF A POINT OVER THE SUMMER MONTHS. NOW THE QUESTION IS . WILL THE RATE AFFECT VOTERS COME

NOVEMBER."

VOTER

33-38

[2]30:55"i think the man in office is doing an adequate job i believe he had

a tremendous problem at hand when he came in and the problem is

getting better definitely."

[3]

CG intv2 RICK ELLENBURG

CG intv2 TROY LEWIS

BUT UNEMPLOYMENT RATES ROSE IN MORE THAN HALF U-S STATES LAST MONTH ...

DIVISION OF WORKFORCE

KEY BATTLE GROUND STATES FLORIDA. VIRGINIA AND OHIO

SOLUTIONS

STAYED FLAT.

58-1"03

BUT STATES LIKE MICHIGAN, IOWA AND NORTH CAROLINA WENT

[4]

CG intv2 PAULA BROCHOWSKI

[3]14:29"we are seeing more people come into the labor market throughout the state, with that said, we are seeing in more rural areas...finding jobs."

LOOKING FOR WORK

BUT MANAGER OF THE DIVISION OF WORKFORCE SOLUTIONS. RICK ELLENBURG SAYS MORE JOBS ARE COMING...WITH MORE

INDUSTRY HEADED OUR WAY.

1:54-1:59

15:55"call centers, data centers, our tourism hospitality centers all across the state are doing great extremely well."

[5]

CG intv2 RODNEY BROWN

LOOKING FOR WORK

2:26-2:31

AND WITH FALL COLORS BEGINING TO SHOW...ELLENBURG SAYS SEASONAL HIRING IS STARTING EARLIER THIS YEAR.

18:49"its probably better this year than in the past three or four years in terms of this time of year, seasonal outlook...is very positive."

BUT THE CURRENT JOB MARKET ISN'T POSITIVE ACCORDING TO PAULA BROCHOWSKI ...

35:17"obama is affecting everything."

SHE VOTED FOR OBAMA ONCE...BUT SAYS. SHE WON'T DO IT AGAIN.

[4]34:37"I blame to obama administration, we are so far in debt that we have nothing left for our people, what is it, 17 trillion we are up to?"

31:36"i think its a reflection on the past 14 years rather than on the last 4 years.'

THE US EMPLOYMENT RATE FELL TO 8.1 PERCENT LAST MONTH...DOWN FROM 8.3 IN JULY...BUT THATS ONLY BECAUSE PEOPLE GAVE UP LOOKING FOR WORK.

BUT RODNEY BROWN IS STILL LOOKING...A YEAR LATER.

[5]23:44"you hope and wish the obama administration will turn everything around, i really hope that they do one day so we can get back to how I remember it used to be."

SO JOB OR NO JOB...ONLY TIME WILL TELL...WHAT WILL MATTER AT THE POLLS.

INGRID ALLSTAEDT, REPORTING.

### P-DNC PREVIEW

**Tape #** 12-3355

Time Code DVD Time 01:30

Format PKG Date Unknown

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG))

TAKE PKG

SCRIPT:

(CHEERING)

PRESIDENT OBAMA HAS LESS THAN 70 DAYS TO CONVINCE VOTERS TO STAY THE COURSE.

OBAMA NAT POP: That's why I'm running for president of the United States of

America (cheers)

DEMOCRATS NEED TO MAKE THIS ELECTION A CHOICE - BETWEEN PRESIDENT OBAMA'S

PLANS FOR ECONOMIC RECOVERY AND THAT OF REPUBLICANS.NOT A REFERENDUM ON THE

PRESIDENT'S RECORD.

Cokie Roberts SOT (0:21-0:25): President's Obama theme for this election has

been forward. That he will take the country forward. He has to actually

show how he's going to do that.

BUT WITH A STRUGGLING ECONOMY THAT HASN'T BEEN EASY.

(GFX) POLLS SHOW THAT AMERICANS HAVE GROWN INCREASINGLY FRUSTRATED WITH THE

PRESIDENT'S HANDLING OF THE ECONOMY - AND THAT'S MAKING THIS A VERY TIGHT

RACE.

OBAMA NAT POP: We know we still got a lot of work to do, to get to where we

need to be, but we are going to get there!

NEXT WEEK, IN CHARLOTTE, IT'LL BE UP TO THE DEMOCRATS TO TOUT THE OBAMA

PRESIDENCY--

OBAMA NAT POP: He calls my health care law "Obamacare." I call his plan "

Romney-Doesn't-Care.

-- RE-IGNITE HIS BASE

RALLY NAT POP: Four more years!

-- AND LAY OUT HIS PLAN FOR AMERICA'S FUTURE.

Cokie Roberts SOT (1:05-1:11): In Tampa Paul Ryan asked the question -

without new leadership why should the next four years be any different from

the last four years. Barack Obama has to answer that question.

DEMOCRATS WILL BE ROLLING OUT OF HEAVY WEIGHTS TO LEND A HAND, INCLUDING

FORMER PRESIDENT BILL CLINTON-

AND THE PRESIDENT'S SO-CALLED "CLOSER."

MICHELLE OBAMA NATS POP: We have come so far, but we have so much more work

to do.

SO FAR PRESIDENT OBAMA'S STRONG PERSONAL LIKEABILITY RATINGS ARE KEEPING HIM

AFLOAT.

NEXT WEEK, HE NEEDS TO CONVINCE AMERICANS THAT HIS PROMISE OF HOPE AND

CHANGE CAN STILL BE MET, THEY JUST GIVE HIM ANOTHER FOUR YEARS. KT ABC NEWS

## P-TAGG ROMNEY IN HVL 9/26/2012

Tape # 12-5365 Time Code Unknown

Time 01:22 Format PKG

Date 9/26/2012

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG))

TAKE PKG

[1]

THING.

RT: 1:22

TODAY THE SPOTLIGHT WAS ON MITT ROMNEY AS HE CAMPAIGNED IN OHIO.

[1]

CG intv2s TAGG ROMNEY

**CAMPAIGNS** 

((NAT GREETING))

HENDERSONVILLE

**VOTE 2012** 

8-15

UPCLOSE AND PERSONAL WITH THE PRESIDENTIAL HOPEFUL'S LOOKALIKE AND SON.

BUT HERE IN THE MOUNTAINS VOTERS GOT THE NEXT BEST

WE MET UP WITH TAGG ROMNEY AS HE WAS SHAKING HANDS AND SNAPPING PICTURES IN HENDERSONVILLE.

[2]

CG intv2s TAGG ROMNEY

MITT ROMNEY'S SON

**VOTE 2012** 

18-24

[3]

CG intv2s BRENDA BLACKBURN

VOTER

**VOTE 2012** 

38-44

[4]

CG intv2s JEFF JONES

ROMNEY CAMPAIGN **VOLUNTEER** 

[2]

(12:34:38 "spend a lot of time down here campaiging for my dad...it's beautiful.")

TAGG ROMNEY WENT DOOR-TO-DOOR WITH CAMPAIGN

VOLUNTEERS.

(12:35:00 "NC is going to be critical to my dad winning the election...feel very good about his chances here...we're not going to take anything for granted...ask people for their vote." 12:35:10)

(12:43:39 "great to meet him .excited about election and support romney campaign." 12:43:46)

MANY VOTERS TAGG MET ALREADY HAVE MINDS MADE UP.

BRENDA BLACKBURN SAYS SHE DECIDED ON MITT A WHILE AGO.

(12:44:9 "i think its interesting to meet him...just to get that personal touch i think people will like." 12:44:32)

THE PERSONAL TOUCH WASN'T LOST ON JEFF JONES.

[3]

VOTE 2012

[4]

1:00-1:06

(12:47"18 "its just a symbol of mitt being here with us. i'm excited about it...think he's quite a guy." 12:47:24)

A CAMPAIGN VOLUNTEER...HE CREDITS HENDERSON COUNTY VOTERS HAVE BEEN PAYING ATTENTION...AND SAYS TAGG ROMNEY'S VISIT WILL ONLY HELP STRENGTHEN THE BASE.

(12:46:40 "We're finding a strong informed electorate....people know what they're talking abuot." 12:46:45)

### P-RNC MARK MEADOWS

**Tape #** 12-5327

Time Code Unknown

Time 02:00

Format PKG **Date** Unknown

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0] [1]((RUSS BOWEN REPORTING))

TAKE PKG

415

RT:2:01

"Please welcome house candidate Mark Meadows." (speech)

OC: that it said

TO WHAT WAS MOSTLY AN INTERNET AUDIENCE MARK MEADOWS MADE IT CLEAR HE BELIEVES THIS IS THE ONE OPPORTUNITY.

[1]

429 (speech)

cg intv2s MEADOWS SPEAKS AT

RNC

"We indeed believe in America we are at a crossroads and we have a choice to make."

TAMPA, FL

**VOTE 2012** 

I SPOKE WITH HIM JUST AFTER HIS SPEECH ENDED ABOUT WHAT A CHANCE TO SPEAK AT THE CONVENTION MEANS TO HIS CAMPAIGN

130 (sat)

"It's really more about the excitement of this supporting us an obviously seeing how it's an important district for Mitt Romney and Paul Ryan to pick up and the emphasis they put on it as well."

SO MUCH SO THAT EARLIER TODAY NEW JERSEY GOVERNOR CHRIS CHRISTIE CALLED NORTH CAROLINA A STATE OF CONSEQUENCE IN THE PRESIDENTIAL ELECTION..THAT IT'S ON THE SHORT LIST OF STATE'S THAT COULD SWING THE ELECTION.

445

"We need leaders who believe in the prosperity that a free market can bring." (speech)

725

"We understand that government bailouts don't work that the government trying to create jobs hasn't worked and the fact the we need to allow small businesses to prosper again and get regulation off the back of businesses." (sat)

MEADOWS SPENT A GOOD PART OF HIS SPEECH TALKING ABOUT RELIGION AND THE CONSTITUTION.

544

"We have a constitution that is too noble to be re-written and we still have a God who reigns over the affairs of nations" (speech)

346 (sat)

"Now you mentioned in your speech just a little while ago that the constitution is too noble to be re-written but part of the GOP platform has been a possible constitutional amendment banning abortion so would you support that particular change in the constitution? Well you know when we really get to that obviously I am a pro-life candidate an believe that you need to stand-up for those who don't have a voice Really what I was referring to there is we can't allow liberal judges to continue to interpret the constitution and make it say what really our founding fathers didn't say that it said."

## P-RC/VOTER ID LAWS

#### 08/14/12

Tape # 12-5308 Time Code Unknown

Time 02:14 **Format** PKG

Date 08/14/12

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG:)) [1]

TAKE PKG RT:2:14

RUSS BOWEN REPORTING

OC:at the polls

IT'S NOT SURPRISING THAT VOTERS NEW TO NORTH CAROLINA

MAY BE A BIT CONFUSED.

[1]

30 STATES CURRENTLY REQUIRE VOTER IDENTIFICATION.

CG intv2s VOTER ID REQUIREMENTS

4732

REALITY CHECK

"So yes a lot of times we do have to explain to them in North Carolina that

is not required for you to present that as you vote"

[2]

CG intv2 TRENA PARKER

OPPONENTS OF REQUIRED VOTER I-D SAY IT'S A COSTLY MEASURE THAT DISENFRANCHISES MINORITIES, THE POOR AND THE ELDERLY.

BUNCOMBE CO. BOARD OF **ELECTIONS** 

BUT THOSE IN FAVOR BELIEVE IT CUTS DOWN ON VOTER FRAUD.

NORTH CAROLINA HOUSE AND SENATE REPUBLICANS VOTED IN FAVOR OF THE REQUIREMENT TO SHOW A DRIVER'S LICENSE AT

THE POLLS...BUT THE GOVERNOR VETOED IT.

[3]

50-55

THERE WEREN'T ENOUGH VOTES TO OVERRIDE HER. SOT OUT

> BUT THAT DOESN'T MEAN THERE AREN'T ALREADY MEASURES IN THE STATE TO HELP STOP FRAUD.

WHEN YOU REGISTER TO VOTE ....

[2]4516

"There are four required fields your name, your street address with the city as well as the birth date and your signature those are the four fields we have to have before we can begin the registration process"

AND YOU HAVE TO PROVIDE YOUR LICENSE NUMBER OR THE LAST FOUR DIGITS OF YOUR SOCIAL SECURITY NUMBER WHEN YOU REGISTER.

IF YOU DON'T GIVE THOSE TO THE ELECTION BOARD WHEN YOU SHOW UP TO VOTE THEY WILL ASK FOR IDENTIFICATION.

4616

"The majority of people who register to vote go ahead and give us those drivers license numbers when we do the state board of elections takes their data base and bounce it against the DMV database and so OK does Russ live at such and such street is his birth date this particular...does everything match and if everything does not match then we're going to go back to the voter and say hey we need to see a real ID."

IF, IN THE FUTURE, NORTH CAROLINA DOES PASS STRICTER VOTER I-D LAWS IT'S NOT KNOWN JUST HOW THAT WILL IMPACT LOCAL ELECTION WORKERS OR YOUR TIME IN THE VOTER LINE.

4820

"It's hard to say how much more work it would be certainly it will take a few extra seconds for workers to check an ID as they're checking people in so that's going to add to the time it takes to vote it's going to add to possibly the lines..."

BUT, FOR THIS ELECTION...IT'S STATUS QUO IN NORTH CAROLINA. AND IF YOU'RE REGISTERING TO VOTE FOR THE FIRST TIME IN THIS STATE...DON'T FORGET

YOU'LL HAVE TO PROVIDE YOUR NAME, STREET ADDRESS, BIRTH DATE, SIGNATURE AND YOUR DRIVER'S LICENSE NUMBER OR SOCIAL SECURITY NUMBER...THEN YOU WON'T NEED VOTER I-D AT THE POLLS.

[3]

# I-11TH DIST CANDIDATES 09/18/12

Time Code Unknown Time 05:00 Format FS **Date** 09/18/12

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[1]

[0]

TAKE OPEN

[1]((RUSS;))

JIB WIDE SHOT

WE ARE JUST 49 DAYS FROM THE NOVEMBER ELECTION...

AND ONE OF THE TOP RACES IN OUR AREA IS FOR THE 11TH CONGRESSIONAL DISTRICT SEAT.

[2]

INT SET

[2] JOINING US TONIGHT HERE IN OUR NEWS 13 STUDIO ARE REPUBLICAN CANDIDATE MARK MEADOWS.. AND DEMOCRATIC

CANDIDATE HAYDEN ROGERS.

AUX 6,7: 11TH DISTRICT RACE

THANK YOU BOTH FOR BEING HERE.

[3]

CG intv2s MARK MEADOWS

ONE OF THE BIGGEST ISSUES IN THIS ELECTION IS HEALTH CARE... SPECIFICALLY, PRESIDENT OBAMA'S "AFFORDABLE CARE ACT".

IS THIS THE RIGHT PLAN FOR AMERICA... AND IF NOT, WHAT'S

(R) 11TH DISTRICT CANDIDATE

...

VOTE 2012

[3]

[4]

CG intv2s HAYDEN ROGERS

[4]

(D) 11TH DISTRICT CANDIDATE

(ANSWERS)

YOUR ALTERNATIVE?

**VOTE 2012** 

LET'S GET SOME QUESTIONS FROM OUR VIEWERS.

[5] JESSE HAMM ASKS SOMETHING THAT'S ON THE MINDS OF A LOT OF VOTERS THIS ELECTION YEAR.

TAKE FS (FORUM Q7 JESSE)

"HOW DO YOU FEEL ABOUT THE INCREDIBLE AMOUNT OF MONEY BEING POURED INTO ELECTIONS THESE DAYS?" HE SAYS "THE MONEY COULD BE BETTER USED ELSEWHERE."

TAKE FS (FORUM Q8 GAIL)

(ANSWERS)

[7]

[5]

[6]

[6] GAIL FORESTER ASKS...

TAKE FS (FORUM\_Q9\_JILL)

...WHERE DO YOU STAND ON THE SANCTITY OF HUMAN LIFE?

(ANSWERS)

[7] JILL HALEY WEST WANTS TO KNOW...

..."HOW DO YOU FEEL ABOUT THE STATE OF PUBLIC EDUCATION IN NORTH CAROLINA? IN WHAT AREAS WILL YOU SEEK TO IMPLEMENT CHANGES?"

## P-REGISTERED VOTERS

#### 09/27/12

Tape # 12-3381 Time Code Unknown

Time 01:07 **Format** PKG

Date 09/27/12

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG:)) [1]

TAKE PKG

((FRANK FRABONI REPORTING:))

RT: 1:07

2:40 "Once he fills that out and sends it back to us his registration will be

changed."

[1]

CG intv2s VOTER REGISTRATION

THE BUNCOMBE COUNTY ELECTION SERVICES OFFICE HAS BEEN FIELDING LOTS OF CALLS FROM VOTERS REGISTERING TO VOTE

IN NOVEMBER

BUNCOMBE COUNTY

sot 5:31 "What we're seeing is not really out of the norm for a

presidential."

**VOTE 2012** 

(parallel park) ELECTION SERVICES DIRECTOR TRENA PARKER SAYS THEY'VE REGISTERED ABOUT 5-THOUSAND PEOPLE SINCE

AUGUST.

[2]

0-4

CG intv2 TRENA PARKER

[2]sot 5:38 "In 2008, during that same time frame, we had registered

about the same number of people."

BUN. CO. ELECTION SERVICES

DIR.

19-22

[3]

(file 2008 voting) BUT THE PEOPLE GOING TO THE POLLS THIS YEAR COULD BE VERY DIFFERENT... [3] ACCORDING TO NUMBERS FROM THE BUNCOMBE COUNTY BOARD OF ELECTIONS... DEMOCRATS

STILL OUTNUMBER REPUBLICANS BY ALMOST 2 TO 1... BUT THIS YEAR.. THE NUMBER OF UNAFFILIATED VOTERS HAS GROWN BY

MORE THAN 10-THOUSAND VOTERS.

sot 5:54 "You know this trend has been going on for several years.. but **GRAPHIC** 

when you look at our total registration numbers now you can see the registration of unaffiliated voters has increased about 10-thousand

between 2008 and now."

BUNCOMBE COUNTY BOARD OF

**ELECTIONS** 

2008 2012

nats 7:57 "oh,, it just did it."

**TOTAL REGISTRATION 173035** 

183760

ANOTHER CHANGE.. POSTERS WITH QR CODES THAT HELP SMART PHONE USERS FIND THREIR VOTER INFORMATION.

**DEMOCRAT 76726 76878** 

8:39 "this is high tech."

REPUBLICAN 49475 48580

IN A SNAP.

http://newsarchive.sbgnet.com/archive/asheville/2012/08/d583054.html

UNAFFILIATED 46750 57660

7:09 "We've made it easier along with the county IT department they've helped us make it a lot more voter friendly."

## P-BUYING THE WHITE HOUSE

**Tape #** 12-5329

Time Code Unknown **Time** 02:07

Format PKG **Date** Unknown

#### **News Central Archive**

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG:)) [1]

TAKE PKG

JEFF BARND REPORTING

RT:2:07

MITT ROMNEY'S BID FOR THE WHITE HOUSE IS PAVED WITH MONEY -- LOTS OF MONEY....OKAY, NOT THIS MUCH CASH.

OC: STD

BUT ACCORDING TO THE CENTER FOR RESPONSIVE POLITICS.

ROMNEY'S CAMPAIGN -- NOT INCLUDING PACS AND SUPERPACS HAS RAISED

[1]

CG intv2s PAYING FOR THE WHITE HOUSE

NEARLY 195 MILLION DOLLARS THROUGH MID AUGUST.

**VOTE 2012** 

NEARLY 193 WILLION DOLLARS THROUGH WID AUGUST.

[2]

FOR THAT KIND OF MONEY ROMNEY COULD HAVE BOUGHT A NEW NAVY SEA SHADOW STEALTH SHIP. IS IT LOGICAL TO THINK THAT

ONE CAN ALSO BUY A JOB IN THE WHITE HOUSE?

cg intv2 RICHARD VATZ

[SOT VATZ INTERVIEW]

PROFESSOR, TOWSON UNIVERSITY

[2] "You can not buy a presidential election particularly in 2012 because money just does not equal votes."

[3]

HOWEVER, POLITICAL ANALYST RICHARD VATZ SAYS MONEY CAN INFLUENCE THE MARGINS OF A NATIONAL ELECTION. NEARLY TWO DOZEN INDIVIDUAL DONORS HAVE GIVEN A QUARTER MILLION DOLLARS OR MORE TO PRO ROMNEY SUPER PACS.

SOT OUT

AMONG THEM, CASINO AND HOTEL MAGNATE SHELDON ADELSON AND WIFE MIRIAM

THE ADELSONS PONIED UP TEN MILLION DOLLARS TO 'RESTORE OUR FUTURE.' A PRO ROMNEY SUPER PAC. THAT'S ON TOP OF 30 MILLION THE ADELSONS HAVE ALREADY POURED INTO THIS ELECTION CYCLE.

CONSERVATIVE TEXAN MULTIMILLIONAIRE HOME BUILDER, BOB PERRY RECENTLY CUT A TWO MILLION DOLLAR CHECK TO RED SUPER PAC 'RESTORE OUR FUTURE.'

FELLOW TEXAN ROBERT ROWLING -- A SUCCESSFUL INVESTOR ALSO PONIED UP TWO MILLION FOR THE 'AMERICAN CROSSROADS' SUPER PAC.

FLORIDIAN WILLIAM KOCH (PRONOUNCED "COKE"] AN AVID YACHTSMAN AND TWIN BROTHER OF INDUSTRIALIST BILLIONAIRE DAVID -- ALSO GAVE TWO MILLION DOLLARS TO 'RESTORE OUR FUTURE'

[SOT IN VATZ]

"People view money as freedom of speech, at least they should view it as freedom of speech. I think there is nothing wrong with people giving money to the candidate they support."

AND THERE'S ALSO NOTHING WRONG WITH EMPLOYEES OF MAJOR COMPANIES CUTTING CHECKS FOR CAMPAIGNS . AMONG THOSE SQUARELY IN ROMNEY'S FOLD....

GOLDMAN SACHS, JP MORGAN, BANK OF AMERICA, MORGAN STANLEY AND CITIGROUP TO NAME A FEW.

"People believe that if Barack Obama wins this election he's going to continue the war against wealthier Americans." DURING THE DEMOCRATIC NATIONAL CONVENTION WE WILL PARSE THE MONEY BEHIND PRESIDENT OBAMA.

I'M JEFF BARND REPORTING.

[3]

# P 11TH DISTRICT RUNOFF

Tape # Unknown Time Code Unknown Time 01:35

Format PKG **Date** 07/17/12

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG)) [1]

TAKE PKG

2;35 If you could come in say do a couple hours a week...

RT: 1:34

AT HAYWOOD COUNTY REPUBLICAN HEADQUARTERS THEY'RE PAYING CLOSE ATTENTION TO THE 11TH DISTRICT

CONGRESSIONAL RUN-OFF.

OC: in this district

[1]

4;41 Meadows and Patterson exactly...

CG intv2s RUNOFF ELECTION

(INSERT FILE OF MEADOWS AND PATTERSON) MARK MEADOWS AND VANCE PATTERSON DUKING IT OUT AGAIN AFTER MAY'S PRIMARY DIDN'T DETERMINE A MAJORITY WINNER...(END FILE)

HAYWOOD COUNTY

[2]5;49 I just think that people realize right now this is a very important

election...

VOTE 2012

BUT LOW TURNOUT AT POLLING PLACES...

CG intv2 JUDY JONES

[3]21;50 Im sorry I don't have time to pay attention and that's terrible to admit..

HAYWOOD CO.GOP

**HEADQUARTERS** 

[4]24;34 But the turnout is so dramatically low for this election today the predictions are even from early voting that only (.6%) of the entire state

had voted early..

17-20 [3]

WESTERN CAROLINA UNIVERSITY'S ROGER HARTLEY SAYS THE "FEW" WILL DECIDE A "BIG" RACE.

CG intv2 LINDSEY DILLS

24;55 With turnout as low as it is it's going to be whoever's most excited...

HAYWOOD COUNTY

24;58 I mean you and several of your friends could decide this election.

23-26

[4]

2 1,00 1 mount you and obvioral of your mondo oould dooldo and oloodon.

(INSERT FILE OF MEADOWS AND PATTERSON)HARTLEY SAYS PATTERSON POSITIONS HIMSELF AS THE TEA PARTY

CANDIDATE...MEADOWS AS A MORE TRADITIONAL

CG intv2 ROGER HARTLEY RE

REPUBLICAN...AND THE TOP VOTE GETTER IN MAY...(END FILE)

WCU POLITICAL ANALYST

25:12 The person who comes in 2nd hardly ever wins...

29-32

BUT WITH A LOW TURNOUT...AND THE POSSIBILITY OF SPLITTING

THE PARTY...

[5]

25;30 It could go either way tonight.

CG intv2 JIM DOYLE

15;46 The party seems to be doing guite well..

HAYWOOD CO. DEM. HEADQUARTERS MEANWHILE THE DEMOCRATS ARE HAPPY THEIR 11TH DISTRICT CANDIDATE IS SET..

114-117

[5]15;48 We're very pleased with our candidates particularly with Hayden Rogers running for Congress.

...LOOKING AHEAD TO NOVEMBER'S ELECTION ...

26;33 If the Republican party can indeed rally itself around

(INSERT FILE OF MEADOWS AND PATTERSON)

the candidate that's left over tonight whether Meadows or Patterson they they have a great chance of winning this district because there are more Republicans registered in this district. (END FILE)

## P-VOTING MACHINE COSTS

 Tape #
 Time Code
 Time
 Format
 Date

 Unknown
 Unknown
 01:37
 PKG
 07/26/12

**News Central Archive** 

Production Cues: Text:

[0] ((TAKE PKG))

TAKE PKG ((FRANK FRABONI REPORTING:))

RT:1:37 nats elections

OC:early voting [1]

CG intv2 LOST ELECTION FUNDING

**BUNCOMBE COUNTY** 

0-4

[1]

[2]

CG intv2 JACK HUDSON

NC ELECTIONS BOARD ASSOC.

8-12

[3]

**GRAHPIC** 

HELP AMERICA VOTE ACT

\$4.1 MILLION FEDERAL

\$664,000 STATE

[4]

**GRAPHIC** 

LOST HAVA ELECTION FUNDS

\$40,000 TRANSYLVANIA COUNTY

\$79,000 BUNCOMBE COUNTY

\$400,000 MECKLENBURG COUNTY

THE LOST FUNDS ARE DOLLARS ELECTION OFFICIALS COUNTED ON TO HELP MAINTAIN THEIR VOTING MACHINES.

[2]sot 1:34 "We've got to have that maintenance so we keep the warranties for the machines in effect.. and of course we want to make sure they're working and if something happens they have to come fix those machines."

[3] THE HELP AMERICA VOTE ACT OF 2002 WOULD HAVE AWARDED THE STATE 4.1 MILLION DOLLARS.. BUT ONLY IF IT MAINTAINED ELECTION SPENDING LEVELS THAT REQUIRED 664-THOUSAND FROM THE STATE.. STATE ELECTIONS BOARD ASSOCIATION PRESIDENT JACK HUDSON SAYS LAWMAKERS PULLED THE MATCHING MONEY LAST MONTH WHEN THEY PASSED THE STATE BUDGET.

sot 1:10 "The sad part about it is we taxpayers paid for the 4.1 million dollars that the federal government was going to give us and now our local taxpayers are going to pay, Transylvania county, for the maintence of our election machines."

COUNTIES NEEDED THAT MONEY FOR MAINTENANCE AND REPAIRS FOR VOTING MACHINES LIKE THIS ONE.. [4]THAT'S A LOSS OF 40,000 DOLLARS IN TRANSYLVANIA COUNTY, 79-THOUSAND IN BUNCOMBE.. AND 400-THOUSAND IN MECKLENBURG.. MONEY COUNTIES WILL HAVE TO RECOVER SOMEWHERE ELSE.

early voting nats

BUT CRITICS SAY.. SOME OF THE FEDERAL MONEY WAS GOING TO EARLY VOTING SITES.. WHICH REPUBLICANS HAVE OPPOSED FOR VARIOUS REASONS INCLUDING POTENTIAL VOTER FRAUD..

sot 3:46 "We're trying to keep it so that it's easy for people to vote, and people have really enjoyed early voting."

#### P- MINORITIES IN ELECTION

Tape # 12-5333

Time Code

**Time** 01:45

Format Unknown **Date** Unknown

#### **News Central Archive**

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG)) [1]

TAKE PKG

TAKE A LOOK AT THE CROWDS AT THESE OHIO CAMPAIGN EVENTS.

[1]

THIS ONE FOR PRESIDENT BARACK OBAMA.

CG intv2s CAN MINORITIES AFFECT CAMPAIGN

THIS ONE FOR REPUBLICAN PRESIDENTIAL NOMINEE MITT

ROMNEY.

**VOTE 2012** 

:00-:05

"I think what you're seing on display are the party bases. You have the republicans primarily white, older, male.// 19:44:17 The democrats' and the president's tend to be women, younger voters, and minority voters and that's what you'll see there."

THAT POLITICAL REALITY IS ON DISPLAY ON LINE.

THE OBAMA CAMPAIGN RUNS THESE WEB VIDEOS--

Estamos Unidos. Visit Latinos dot Barack Obama.com

"I have the president's back. And it's left up to us as African Americans to show that we have his back also."

MITT ROMNEY'S WEBSITE FEATURES JEWISH VOTERS FOR ROMNEY.... CATHOLICS FOR ROMNEY.... WOMEN FOR MITT.

BUT THERE'S A GROUP THAT'S MISSING ON THE REPUBLICAN'S WEBSITE--

AFRICAN AMERICANS.

MARKETING EXPERT BRUCE RAMSEY SAYS THAT'S JUST SMART BUSINESS.

"The last election makes it pretty clear that Obama is likely to win a large marjority of the African American vote."//"So for Romney to think that he would somehow turn that around is probably overreaching."

CONVENTIONS CAN BE A MARKETING TOOL.

RAMSAY POINTED TO THE REPUBLICAN NATIONAL CONVENTION LAST WEEK-- AS A PITCH BY THE ROMNEY CAMP TO VOTERS \*OUTSIDE THE G-O-P BASE.

"We saw Latino Speakers we saw black speakers we saw women as well and I think that is part of what the campaign has to do."

AS THE DEMOCRATS HEAD TO CHARLOTTE....POLITICAL WATCHERS EXPECT THE SAME...

AND CAMPAIGNS HOPE TO AVOID THE UNEXPECTED.

BECAUSE AS THE VICE PRESIDENT PROVED WITH THIS CONTROVERSIAL REMARK TO A MOSTLY AFRICAN AMERICAN AUDIENCE...

BIDEN: PUT YOU ALL BACK IN CHAINS.

SOMETIMES APPEALING TO THE BASE...CAN BE TRICKY.

## P-WPEC ELECTION AD MUDSLINGING 08/09/12

Tape # 12-3331 Time Code Unknown

Time 01:33 Format PKG

Date 08/09/12

**News Central Archive** 

**Production Cues:** 

Text:

[0]

[0]((TAKE PKG))

TAKE PKG

(\*\*\*SOT\*\*\*) [TAKE SOT]

TRT- 1:27

((11;22;27 "it's extremely effective"))

OC-STD

Kevin Wagner is a political science professor at Florida Atlantic university

cq intv2s

[1](\*\*\*SOT\*\*\*)[TAKE SOT]

POLITICAL MUDSLINGING

((11:22:29-11:22;32 the more people say they don't like it, the more evidence it shows that it influences how they vote'))

**NEW CAMPAIGN ADS** 

Track #2

**VOTE 2012** 

[1]

On Tuesday, the pro-Obama super PAC Priorities USA took things to a new level.

CG intv2s KEVIN WAGNER

(\*\*\*nats\*\*)[TAKE: nats]

POLITICAL SCIENCE **PROFESSOR** 

((00:06-- "i don't think mitt romney understands what he's does to people's lives, closing the plant'))

**VOTE 2012** 

Track #3

the super-pac unveiled a 60-second TV spot featuring a former steelworker who lost his job -- and the health insurance that came with it -after mitt romney's Bain Capital shut down a plant where he worked. The ad says the mans wife died from cancer and insinuates mitt romney killed

her.

(\*\*\*SOT\*\*\*)[TAKE SOT]

((11;24;30 "the ad is regarded as deceptive"))

(\*\*\*SOT\*\*\*)[TAKE SOT]

((:09-;15 "on july 12th, president obama quietly announced a plan to gut welfare reform by dropping work requirements"))

Track #4

Meantime a new Romney ad accuses Obama of waiving welfare work requirements.. although GOP governors had requested more flexibility in the law. There is a certain art and science to negative advertising..that goes back centuries..

(\*\*\*SOT\*\*\*)[TAKE SOT]

((11:22:09 "the first election probably"))

Track #5

not quite as far back as george washington, but in 1828 supporters of John Quincy Adams used handbills that called Andrew Jackson's mother a prostitute, and his wife an adulteress.

Things will not get that bad this time around..but With the Democratic and Republican conventions less than a month away, Wagner says things will get nastier before they get nicer

(\*\*\*SOT\*\*\*)[TAKE SOT]

((11;23;40-11;23;43 "this will be the largest amount of money spent on negative advertising in the history of the united states'))

Ben Becker reporting

Subject: Election Night Coverage Ideas

From: Scott Livingston <slivingston@sbgnet.com>

Date: 10/8/2012 3:22 PM

To: Steve Marks <smarks@sbgnet.com>

We want to make sure you take complete advantage of Election Night coverage. In 2008, a record setting 71 million watched Election Night coverage. This year should be no different. The one major change to your coverage plan is how we handle the other platforms. Remember in 2008, there was no iPad and Facebook just reached 100 million users. Today there are more than 900 million Facebook users. To win on Election Night, we must have a strong coverage plan for all platforms. We have created a checklist for your coverage. Please use this checklist to enhance your coverage. We are less than 30 days from election day and it's time to start preparing your coverage.

Social Media

Create a Social Media Center
Assign an anchor to Facebook and Twitter. Critical for us to have a conversation with our viewers
Make sure Reporters are posting short video clips for the Web and Facebook
Anchor should read and share local candidate's tweets
Great opportunity for a Live i-chat
Use links to send folks to your website

Mobile

Send election information:
Race Winners
Projected Winners
Important developments
Ballot Questions results
Live Streaming

On line

Dedicate entire homepage to showcase election information
Make sure Results are easy to find
Use Raw News for unedited content
Post reporter i-phone updates (you will have i-phone loader by election day)

On Air

Check and double check election ticker and full screens-need those numbers-Who won. Who lost.

Constantly remind viewers of entire coverage on all platforms (on-air mentions, graphics and integration with results)

LIVE looks are critical. Short, focused and visual. Also make sure you have CNN channels for Romney and Obama live coverage

LIVE in-studio focus group. Have six or eight viewers in the studio to watch the elections results, get instant feedback

The Morning After

#### **Election Night Coverage Ideas**

New, Now, Next-What is the next step? What next for the ballot questions? Move the content forward  $% \left( 1\right) =\left( 1\right) +\left( 1\right)$ 

Don't waste time with every election result: Focus on the major races or ballot questions  $\ensuremath{\mathsf{S}}$ 

Push to web for all election results

Live in-studio focus group. Have six or eight viewers in studio to watch the elections results, get instant feedback

Also, AP testing has now started. Please make sure everything is working well.

2 of 2